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NEWS

New CORE store opens

CORE Group Marketing just opened its first storefront at 127 Seventh Avenue at 18th Street.

The 3,500 s/f space is spread out over two floors and can accommodate up to 40 agents, 25 of which have already moved in.

“We’ve been very successful in the Chelsea neighborhood so we thought it would be fitting to move in,” said Shaun Osher, founder and CEO of CORE Group Marketing. “We are thrilled to expand our business and interact with our clients in an open-air, retail setting.”

Glass walls invite passersby on Seventh Avenue to view large color renderings of the firm’s new developments. Currently displayed are 141 Fifth Avenue, 290 Mulberry and 520 West Chelsea.

CORE’s headquarters is located at 417 Fifth Avenue, and will continue to house its investment, rental and commercial divisions as well as a handful of residential agents. The firm has also recently started a monthly and quarterly Real Time Report.